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New online tool: Systematic assessment of business-related human rights impacts in the tourism supply chain

Roundtable Human Rights in Tourism is presenting a new online tool for the travel industry to carry out a human rights risk and impact analysis in destination areas.

Analysis of human rights risks in the supply chain

The assessment of company-specific human rights risks and impacts along the value chain is an important step in the human rights due diligence of tourism businesses.

With its freely available "Get Started" online tool, the Roundtable Human Rights in Tourism supports tour operators in analysing their supply chain with regard to human rights risks and impacts and in developing individual measures to contain them. Many case studies, templates and resources help tour operators to analyse risks, define priority issues and plan appropriate measures: www.humanrights-in-tourism.net/get-started

Assessing human rights impacts in destinations

One way to gain a better understanding of the human rights context of business activities in a destination is to conduct a Human Rights Impact Assessment (HRIA). The "Get Started" tool has now been enhanced with a step-by-step guide to preparing and conducting such an impact assessment.

An HRIA conveys and identifies potential and actual impacts of the business activity or local business partners along the value chain. Various local stakeholders and actors are actively surveyed and involved.

The tool follows an internationally recognised methodology, helps to prioritise a country for the implementation of an HRIA and provides concrete and clear instructions for the systematic planning and implementation of an on-site assessment with numerous templates and questionnaires for download. In an internal login area, tour operators can individually evaluate their relevant business-related data. There are also suggestions on how to create an action plan and implement it with the involvement of local stakeholders and rights holders. www.humanrights-in-tourism.net/human-rights-impact-assessment

Report on exemplary assessment with hands-on recommendations for tour operators

The development of the online tool was accompanied by an exemplary HRIA in Myanmar and Thailand in September 2019.

The methodology and key findings of the assessment are published in a report with hands-on recommendations for tour operators offering travels to Thailand or Myanmar to address human rights risks and define adequate measures. It is available now for free download: www.humanrights-in-tourism.net/hria-thailand-myanmar-report-2020

This report is also the basis and starting point for the Roundtable to plan follow-up measures with involvement of various stakeholders. Furthermore, the Roundtable is planning different webinars regarding aspects of human rights impact assessments for tourism businesses.

About the Roundtable Human Rights in Tourism

The Roundtable Human Rights in Tourism is a multi-stakeholder initiative promoting the implementation of corporate human rights due diligence in tourism. The Roundtable currently has 32 members from six countries, including tour operators, travel associations, certification bodies, industry-specific multipliers and non-governmental organizations. It sees itself as an open dialogue platform for the industry-internal exchange and know-how transfer and provides information, materials and good-practice examples.

Members of the Round Table Human Rights in Tourism

ABTA - The Travel Association, a& e erlebnisreisen, ANVR - Dutch Travel Association, Working Group on Tourism and Development (akte), Vocational School BBS14 Hannover, Defense for Children - ECPAT Netherlands, DRV - German Travel Association, ECPAT Germany, Fairaway, forum anders reisen e.V. , Gebeco, Hamburg Foundation on Business Ethics, Hauser Exkursionen, ITB Berlin, kate - Environment & Development, Kneissl Touristik GmbH, DER Touristik Suisse, Naturefriends International, Oliva Reisen, Reisen mit Sinnen, ÖRV – Austrian Travel Association, Schyst Resande, SRV – Swiss Travel Association, Institute for Tourism and Development e.V., Studiosus Reisen, TourCert, Tourism Watch / Bread for the World, Travelife for Hotels and Accommodations, Ventura Travel, Willy Scharnow Foundation.

Further information and press contact

To access the get-started tool, more information, press releases and materials, visit the Roundtable Human Rights in Tourism website: www.humanrights-in-tourismus.net

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