



SAVE-THE-DATE

**Roundtable Human Rights in Tourism invites you!**

**Online Symposium**

**Beyond the crisis: How to create social benefit and resilience in tourism**

**28 September 2020, 10:00 am – 04:15 pm (CEST)**

Tourism is a people's business and highly dependent on the stakeholders along the value chain. If done sustainably and with respect to human rights, tourism can create social benefit such as well-being, community identity and social cohesion in destinations. Expectations towards tourism businesses to implement their human rights responsibility according to the UN Guiding Principles on Business and Human Rights are rising.

With Covid-19, many tourism businesses are facing existential threats, as they seek to survive or adapt to an unprecedented reality. At the same time, the responsibility for the health and well-being of guests and employees, as well as suppliers, is reaching a new level. The pandemic itself is impacting supply chains immensely. Without any doubt, it puts human rights at higher risk – especially vulnerable groups in the destinations are profoundly affected by the crisis and most at risk to human rights disregards.

In an interactive and solution-oriented multi-stakeholder setting this online symposium will explore how a human rights-based approach can create social benefit and be a response to the specific challenges that Covid-19 reinforces:

- 1. Assess: *What are human rights specific challenges of tourism businesses and stakeholders and in which forms are they interlinked with the Covid-19 crisis?***
- 2. Rethink: *How can a focus on human rights-compliant decision-making and robust due diligence help to expand the links between economic and social benefit, and increase, in the long run, the resilience of destinations?***
- 3. Adjust: *How can tourism stakeholders practically adapt to the crisis while improving the human rights situation and giving customers the confidence to travel again?***

**The event will offer keynotes, inputs and a panel discussion in the morning, and interactive thematic workshop sessions for practical exchange in smaller groups in the afternoon.**

**It is free of charge.**